KENWOOD PRESS

Serving the Communities of Kenwood, Glen Ellen, Oakmont and Bennett Ridge

www.KenwoodPress.com

CURRENT RATES for PRINT ADVERTISING – Effective May 2018
THESE RATES ARE FOR ONE ISSUE ONLY. Frequency discounts are listed below.*
22 issues per year, published on the 1st and 15th of each month, except January 1 and July 15.

DISPLAY ADS	B&W	2-COLOR	FULL COLOR	DIMENSIONS WIDTH / HEIGHT (INCHES)	
Small Square	**$50**	**$65**	**$79**	2.25	2.25
Business Card	**$77**	**$102**	**$117**	2.25 3.5	3.5 2.25
Announcement	**$142**	**$183**	**$205**	3.5 4.75	4.75 3.5
Combo	**$230**	**$291**	**$330**	3.5 7.5	7.5 3.5
1/4 Page	**$340**	**$424**	**$509**	4.75 7.25	7.625 5
1/2 Page	**$594**	**$743**	**$893**	7.25 9.75	10.25 7.6
3/4 Page:	**$969**	**$1,175**	**$1,229**	9.75	11.625
Full Page:	**$1,188**	**$1,474**	**$1,728**	9.75	15
Banner – Front Page	**n/a**	**$623**	**$748**	9.75	1.5
Banner – Back Page	**n/a**	**$282**	**$340**	9.75	2.5

INSERTS	**$100**	**Per 1,000 (Minimum of 3,000 inserts)**
CLASSIFIEDS	**$15**	**(30 word maximum for classifieds)**

***FREQUENCY DISCOUNTS:**

10% for three months (six issues)
15% for six months (12 issues), or one per month for a year
20% for 12 months (22 issues)

PLEASE NOTE:
We do not publish
January 1st or July 15th

DEADLINES: Artwork due by **20th of preceding month** for the first issue of the month, and **5th of the month** for the second issue. If significant production work needed, order is due **15 days before publication.** **There is no charge for production work.**

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