

# KENWOOD PRESS

*Serving the Communities of Kenwood, Glen Ellen and Oakmont*

[www.kenwoodpress.com](http://www.kenwoodpress.com)

**CURRENT RATES for WEB DISPLAY ADVERTISING – Effective February 2015**  
**THESE RATES ARE FOR TWO WEEK INCREMENTS (1<sup>st</sup>-15<sup>th</sup> and 16<sup>th</sup>-30/31<sup>st</sup> of ea. month).**

**KenwoodPress.com is:**

**Current – Quickly change your campaigns and messages**  
**Convenient – Reach people who are getting more of their news online**  
**Relevant – 4,000 average weekly page visits**

**Discount for Current Print Advertisers listed below.\***

<b>WEBSITE ADS:</b>	<b>PRICE:</b>	<b>DIMENSIONS:</b>	<b>INCLUSION IN ONLINE NEWSLETTER:</b>
<b>Small Square:</b>	<b>\$20</b>	height - 160 pixels width - 160 pixels	<b>Included with link</b>
<b>Business Card:</b>	<b>\$36</b>	<b>Horizontal</b> height - 300 pixels width - 400 pixels	<b>Included with link (as a small square ad)</b>
<b>Banner:</b>	<b>\$50</b>	<b>Horizontal</b> height - 140 pixels width - 840 pixels	<b>Included with link</b>

**\*CURRENT PRINT ADVERTISER DISCOUNT:**

- 5% off your web advertising rate

**Format Specifications:**

- JPEG
- GIF

**DEADLINES:** Artwork due by **20<sup>th</sup> of preceding month** for the first two weeks of the month (1<sup>st</sup>-15<sup>th</sup>) and **5<sup>th</sup> of the month** for the second two weeks of the month (16<sup>th</sup>-30/31<sup>st</sup>)  
If significant production work needed, order due **15 days before online publication.**  
**There is no charge for production work.**

**Alec and Ann Peters, Editors & Publishers**

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*Separate rate sheet available for print display advertising.*